



ICC-2006

12 JUNE 2006

Dr.MUSTAFA AYKUT
RESEARCH & DEVELOPMENT
DIVISION HEAD



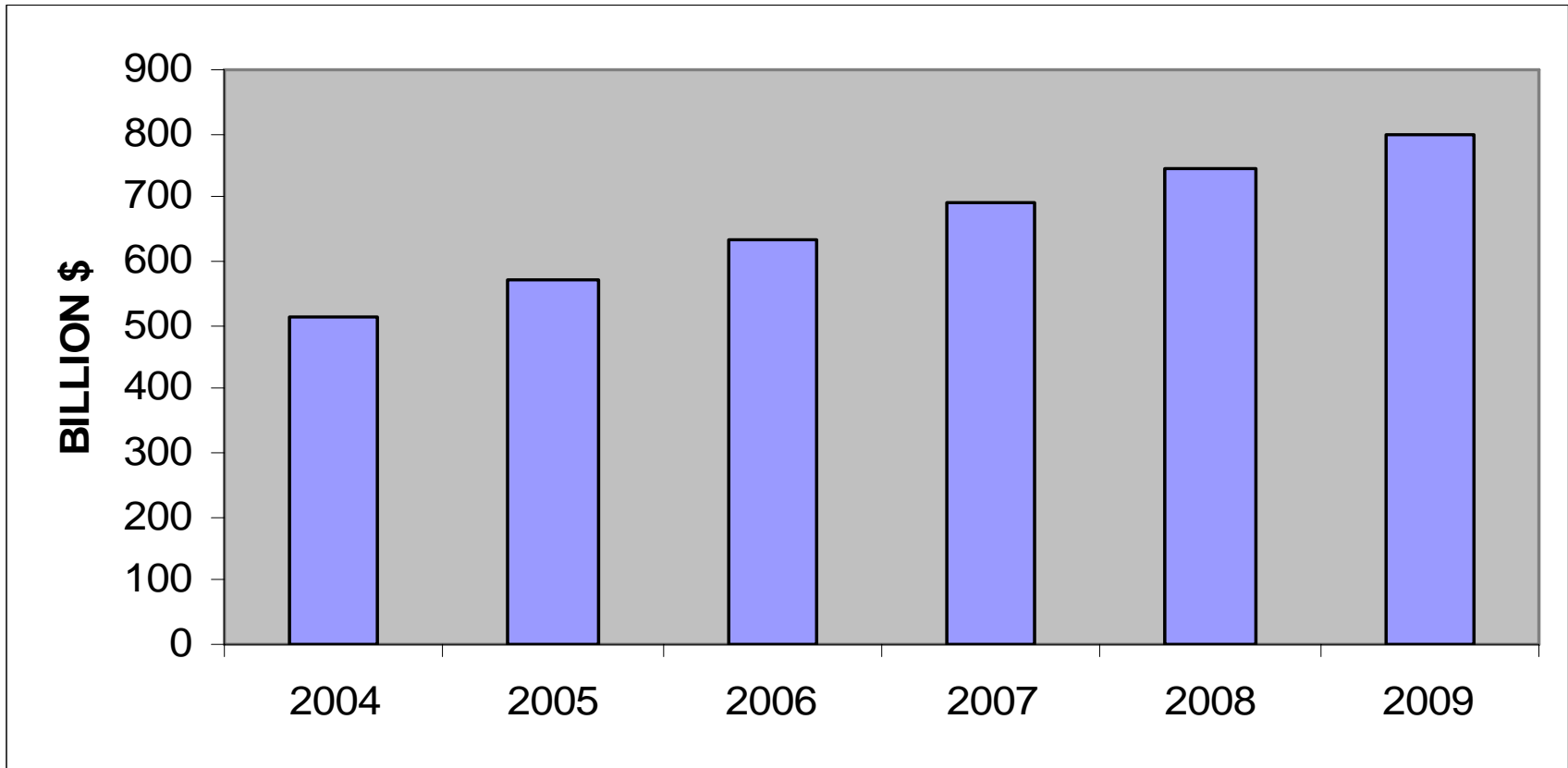
GLOBAL NUMBER OF GSM SUBSCRIBERS



Source: IDATE



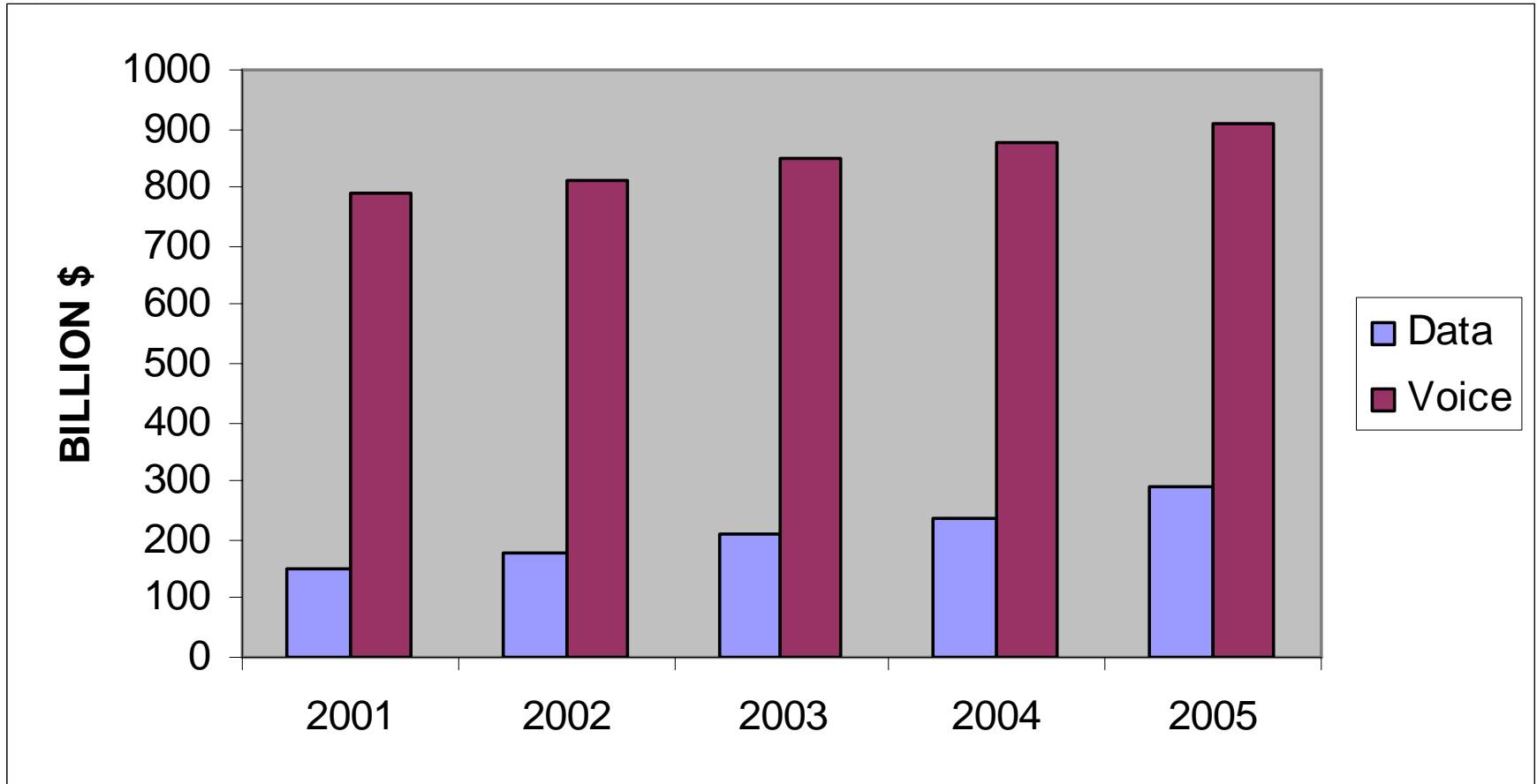
MOBILE TELECOM SERVICES AROUND THE WORLD



Source: IDATE



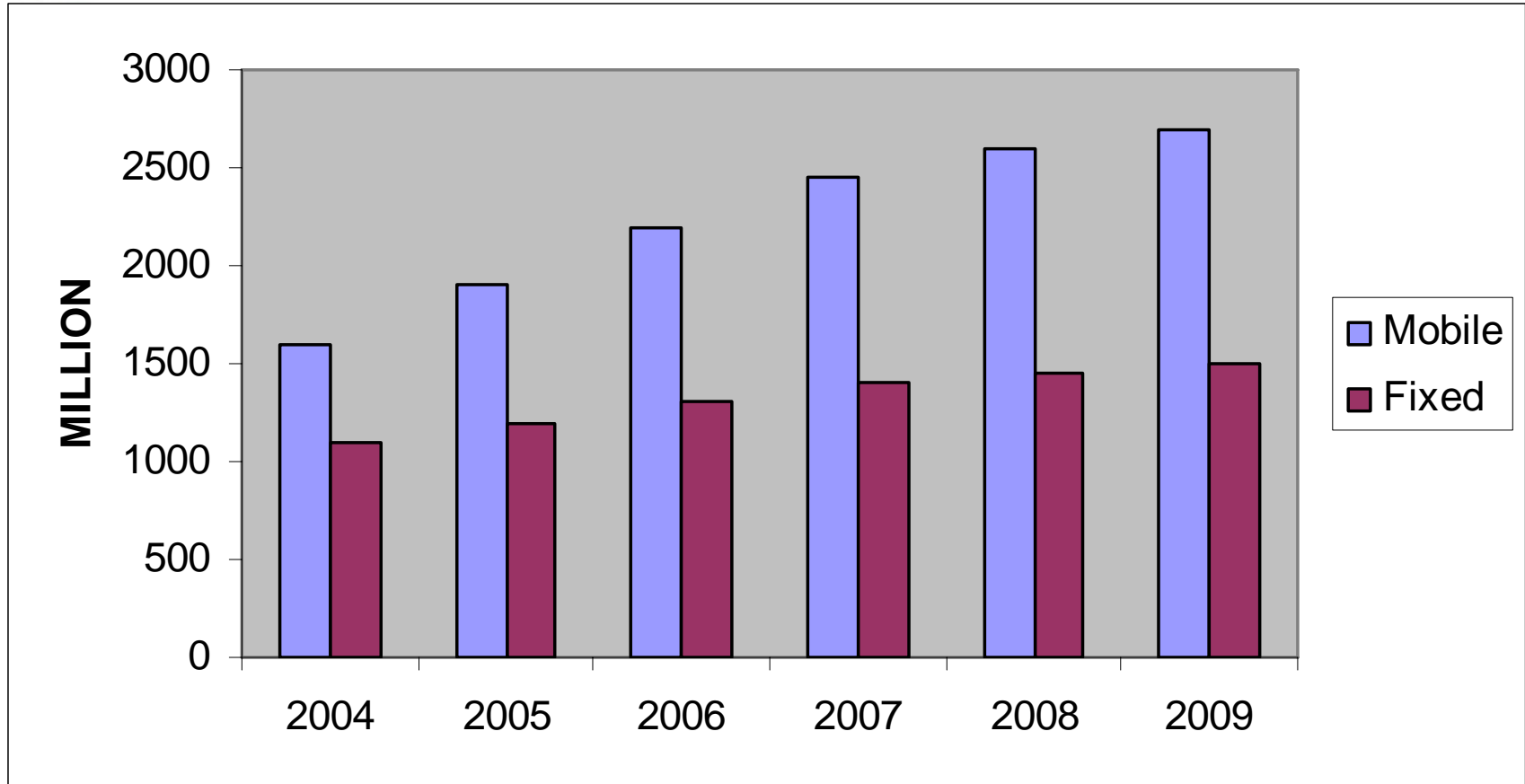
WORLD TELECOM SERVICES MARKET



Source: IDATE



FIXED AND MOBILE SUBSCRIBER BASES

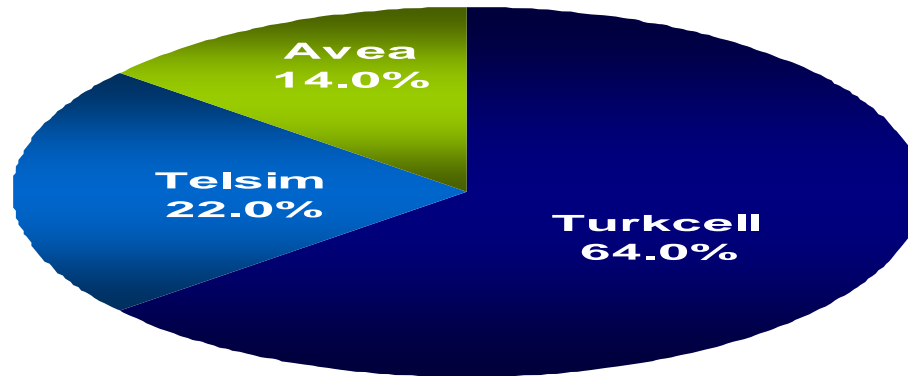


Source: IDATE



GSM MARKET IN TURKEY

- GSM subscribers in Turkey reached 46,3 million with market penetration of approximately at 60% by the end of 1Q 2006
- GSM subscriber number has reached PSTN subscribers of 19 million
- Turkcell is the market leader with 64.0% market share



Source: Telecommunications Authority and various market reports – March 31, 2006



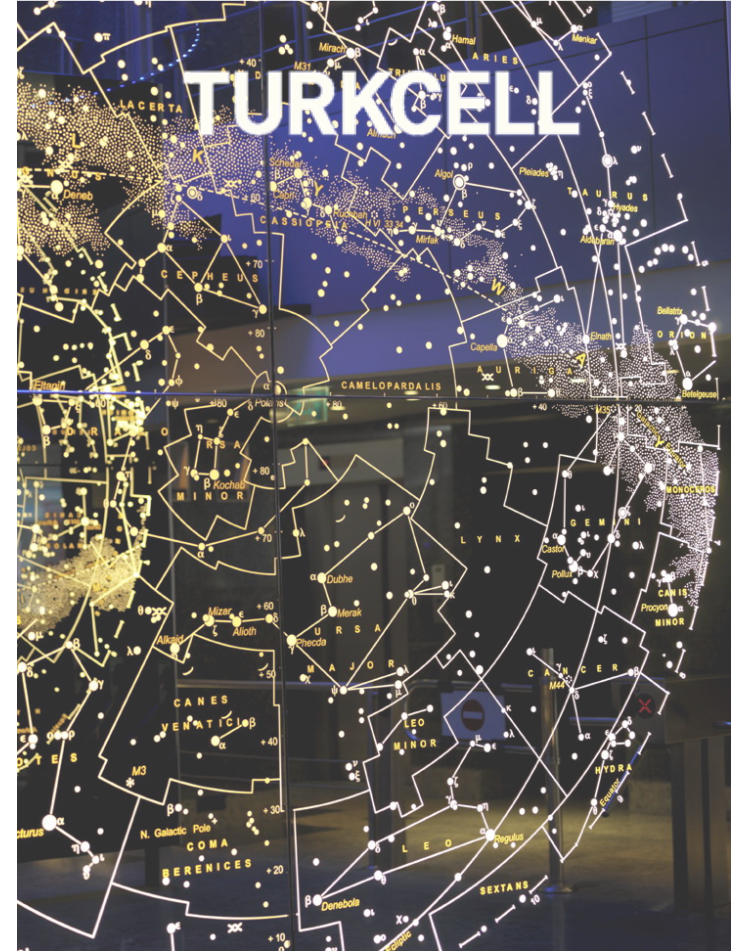
TURKCELL'S VISION & MISSION

Vision

To ease and enrich life

Mission

We connect our customers to life by creating value added communication services.

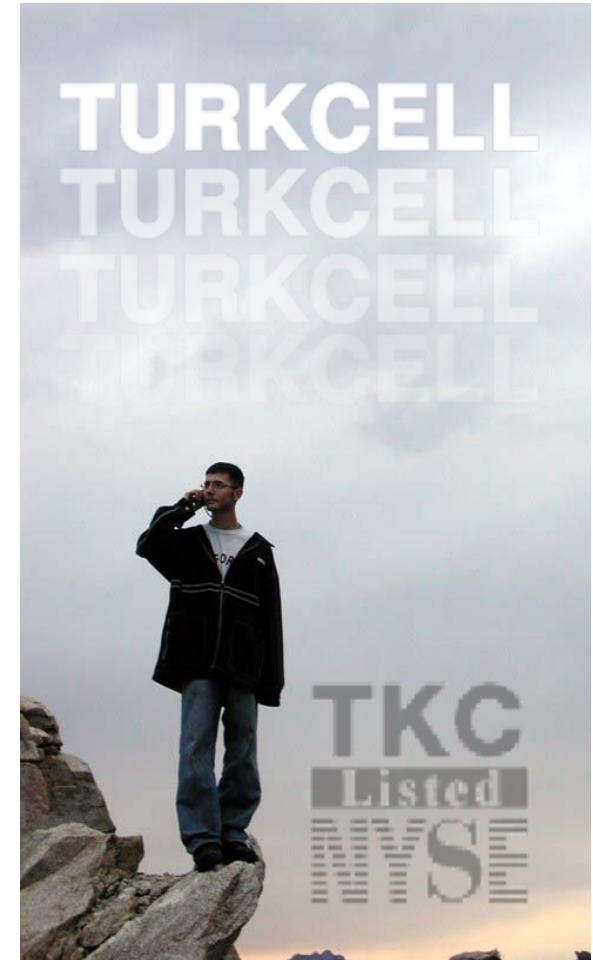




ABOUT TURKCELL

- Leading GSM operator with 28.74 million¹
- One of the five largest mobile operator in Europe in terms of number of subscribers
- Capital expenditures of US\$7.4 billion only in Turkey as of December 2005
- Covers almost 100% of Turkey with over 10,000 base stations
- Among the leaders in Europe with respect to GPRS and MMS services offered to customers
- Global operator with international operations and worldwide roaming including international, GPRS and Camel

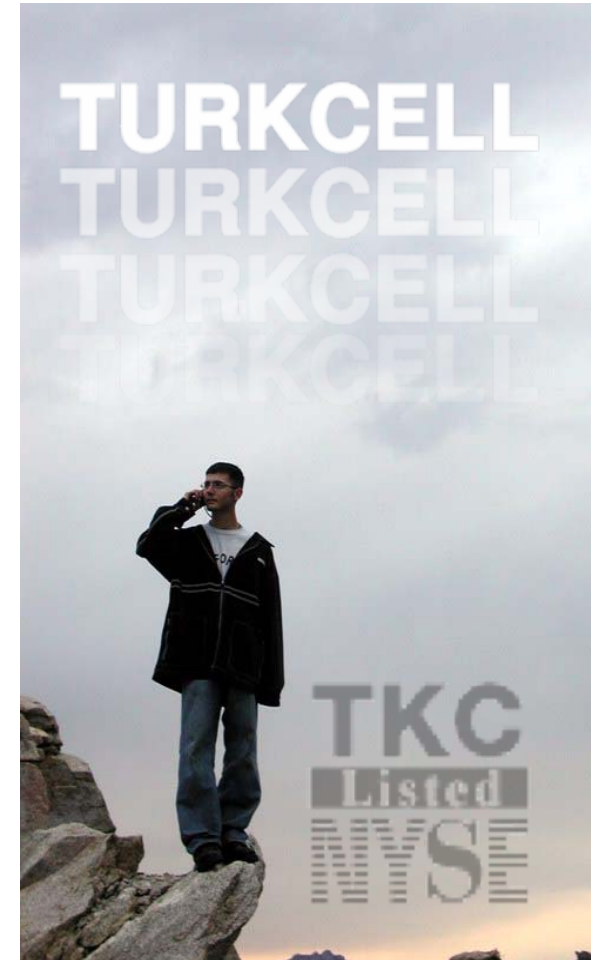
1. As of 31 March 2006





ABOUT TURKCELL

- Directly and indirectly creates employment for more than 20,000 people in Turkey alone
- The only Turkish company listed on the New York Stock Exchange (NYSE)
- Represented on the Board (21 members) and Executive Management Committee of the GSM Association (13 members)
- Promotes ISO9001, EU and US regulatory, financial and corporate governance standards throughout its operations
- Massive tax contribution to the Turkish government
- Socially responsible with extensive and internationally renowned educational, cultural and sports sponsorships





THANK YOU